

APHA Zone 8 Board Meeting

2-6-19

In attendance:

<u>Indiana:</u>	<u>Ohio:</u>	<u>Michigan:</u>
Tony Truex	Rodger Taylor	Heather Francis
Pauli Crull	Mike Schwendeman	Chelsea Shepanski
Larry Murfitt	Roxann Rohrl	Rachel Sackrider
Robin Robinette	Sue Johnson	Joe Mizzi
		Kaitlin Westphal

- 7:06 meeting called to order
- Review past meeting minutes ... Larry motions, Robin 2nd, all approve
- Treasurer's Report ... Roxann presented the report noting there have been no changes from last meeting, other than the \$150 check for the show application that has not been cashed ... Mike motions, Sue 2nd, all approve
- Tony presents the Board with Show Committee discussions:
 - Verified that C-C will not charge for Thursday arrival
 - Diane Gage has submitted show approval
 - Reviewed cover page of showbill and show fees
 - Noted that Joe Mizzi needs to be added for stalls contact
 - Need to state that the "Office/APHA" fees not included in "all day fee"
 - Acquisition of judges is in process ... 2 are slated
 - Discussed past billing issues regarding "early arrivals", Tony stated he will monitor that this year
 - Change the "insufficient funds" fee to \$25
- Stalls :\$100 for weekend
- Day Stall \$50/day
- Rachel and Joe will be doing stalls

- Early arrivals need to be made through C Bar C. We need to monitor who is coming early and compare lists with C Bar C.
- Grounds fees: \$30 for someone coming in to run barrels
 - Tony had presented the show committee a budget spreadsheet and will make modifications and distribute to the rest of the board
 - Tony stated that Rockin T Ranch will match, up to \$5000, all fundraising monies brought in
 - Discussion of adding NSBA classes to the showbill was accepted by everyone ... the showbill states 2 judges for these classes ... these will be “points only” classes, but Tony will touch base with NSBA to see if they wish to assist with any awards
 - We reviewed the class list
 - Ranch riding will take place on Friday after Western Riding
 - We have voted to add SPB amateur and youth walk trot classes. Kaitlin made a motion, Rachel second.
 - There will be a special class to honor Denny K. ... Vanessa is to get in touch with Tony to verify specifics
- Joe spoke with the Paint Horse Congress committee and they are willing to stuff our flyers in welcome packs, put us on jumbo tron, and our show announced on the show results for \$100. Robin made a motion to implement this, Roger seconded.
- Joe also spoke with the NSBA (Nicole Barnes, advertising director). We can advertise in NSBA Way To Go.
- 1/3 page \$175
- Full Page \$575
- They will also send a constant contact email blast to over 20,000 members.
- Website, \$200 will run a banner
- Rachel made a motion to hire Kelsey Keathly, Norfleet Marketing for our show photography. Joe seconded, all approved and motion passed.
- Roger made a motion to go forth with the \$200 NSBA website banner, Larry seconded it.
- We discussed doing a half page ad in the PHJ, will need to discuss this summer and get it into the world show issue. The PHJ is now bi-monthly.

- Larry made a motion to adjourn the meeting at 7:40 PM, Sue seconded. All approved, meeting adjourned.